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Makers

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Hello, we are FiftyThree.

We make stuff. Beautiful, practical, meaningful stuff.

We make what we love.

We love what we do.

## Why

Over the years we noticed that software that's designed to help us be creative actually made us less creative. Ideas aren't born in slide decks, documents, or image editors. They begin freeform. On paper. In conversations. As sketches.

We founded FiftyThree to build tools that work the way we do. Tools for the creative space - the 53 centimeters that magically link head heart, and hand. Tools as simple as pencil and paper. Tools so essential, we really can't imagine working without them.

## What

In March 2012, we launched Paper by FiftyThree, the simplest and most beautiful way to create on the iPad. Since then, Paper has been downloaded millions of times, and it has won the Apple Design Award, Crunchies Award, AIGA Award, IxDA Award, and Apple's App of the Year.

In December of 2013, we released Pencil. The Verge called it "the best iPad stylus yet", in part because of the way Pencil seamlessly integrates with Paper.

We're pleased to have received such a warm welcome, but we still have much work to do. Our ambition is no less than to change the way people create, and we're building world-class teams in NYC and Seattle to take on this challenge. There are many more apps, services, and hardware products to come.



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